

**2020 ARTISAN MARKET**  
**AT ROUND BARN WINERY, DISTILLERY & BREWERY**  
10983 HILLS ROAD, BARODA, MI 49101

**SATURDAY, JULY 18**

BUSINESS NAME / EXHIBITOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_ DAY OF CELL: \_\_\_\_\_

WEB ADDRESS: \_\_\_\_\_ OTHER SOCIAL MEDIA: \_\_\_\_\_

YOUR ART/CRAFT  Jewelry  Textiles  Health & Skincare  Woodworking  
 Glass, Pottery, Sculpture  Drawing, Painting, Photography  Other (describe: \_\_\_\_\_)

- **Contact:** Jessica Schueneman, Hospitality Director, will be your point of contact. 269-422-1617 ext 1011 or [Jessica.Schueneman@moerschhg.com](mailto:Jessica.Schueneman@moerschhg.com).
- Will you require **electricity**? \_\_\_\_\_
- **Entry Requirements:**
  - Products for sale must be handmade! Entente Spirits, LLC reserves the right to reject works that do not meet the standards of the show.
  - Applications will not be considered until all requirements are received.
  - Applicants are required to submit three photos of individual work along with completed application. Digital images are recommended and may be sent to [Jessica.Schueneman@moerschhg.com](mailto:Jessica.Schueneman@moerschhg.com).
  - Exhibitors are responsible for all needs pertaining to Michigan State Sales Tax.
  - There is a non-refundable \$50 entry fee if you are accepted into the show, which will be due within two weeks of notification. Details will be given in your announcement email.
- **Certificate of Liability:** A Certificate of Liability must be provided for our files. Entente Spirits, LLC and its employees are not responsible for any loss of product, loss of sales opportunity or injury occurred in your space due to unfortunate weather or unforeseen accidents. All vendors MUST submit a Certificate of Liability Insurance naming Entente Spirits, LLC as additionally insured.
- **Exhibit Space:** Exhibit space is 10x10. Exhibitor placement is at the sole discretion of Entente Spirits, LLC. Exhibitors must bring their own tables and tent (if needed). All tents must be weighted (35# minimum requirement per leg) and staked down. All sites are located in a grassy area with some rocks. Exhibitors must be prepared for all variations of the weather, as this is an outdoor show.
- **Food and Drink:** Outside food and beverage is not permitted on the premises. Food and drink options are available for purchase at the venue.
- **Business Conduct:** Exhibitors and their employees/volunteers must maintain the highest degree of professionalism in their exhibit space and be on event grounds at all times. During event, someone should manage your booth at all times.
- **Contract Cancellations:** There are no refunds on exhibit space. Entente Spirits, LLC reserves the right to cancel an exhibitor contract at any time for the good of the event, by its sole discretion, or by the direction of its advisors.

- **Set Up, Tear Down and Parking:** Exhibitor is responsible for their own set up, tear down and clean up. All set up must be completed by 10:45am EST, as the event begins at 11:00am EST. Please be considerate and unload your vehicle quickly, then move your vehicle to the designated exhibitor parking lot. Refrain from tearing down until the designated time and all pedestrians are clear from the area. Please be prepared for last-minute instructions as you enter the exhibit area...we have a septic system running through the site and you will be directly instructed as to where you can and cannot drive for loading and unloading to avoid disrupting this area.
- **Marketing of Event:** Entente Spirits, LLC will promote the event through the following means:
  - Print and online newspapers, publications and community calendars (tourists councils, chambers, etc)
  - Press release distributed in Michigan, Indiana and Illinois which targets print, online, TV and radio
  - Round Barn rack cards located on properties and at tourist outlets within a 50-mile radius
  - Round Barn's Facebook page (with over 38,000 followers) will have a designated event and several posts leading up to the event date
  - Individual vendors for this event are highly encouraged to post on their own social media sites and website. Please use the following hashtags on Instagram and Twitter: #artisanmarket #roundbarnwinery
- **Important Dates:**
  - Application deadline: April 1, 2020. Please submit all information at the time of submission.
  - Notification of Acceptance: Applications will be reviewed and notification will be made no later than two weeks after the application deadline.
  - Final Information Email: We will send a final information packet/email with details (maps and other helpful info) no later than Monday, July 1.
  - Artisan Market: Saturday, July 18. Exhibit time will be 11am-6pm EST. Operational Hours for Round Barn are 11am-7pm EST.
- **Liability:** Entente Spirits, LLC and its employees are not responsible for any loss of product, loss of sales opportunity or injury occurred in your space due to unfortunate weather or unforeseen accidents. All vendors MUST submit a Certificate of Liability Insurance with coverage, naming Entente Spirits, LLC as additionally insured.
- **Waiver:** I hereby agree to abide by all the above rules. I hereby waive, release and forever discharge Entente Spirits, LLC from and against any and all claims, suits, actions or causes of action for cost, expenses, and losses, including all costs and connected to damages and injury. Entente Spirits, LLC will assume no responsibility whatsoever for any property in the exhibit areas, on the premises, or in any of the parking areas. I authorize Entente Spirits, LLC to use images and videos of my work and exhibit for current and future promotional purposes. I have read the rules and regulations of this event and agree to abide by them completely.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_